

Press release

Mould and 3D printing community gears up for Asiamold 2022

The 16th edition of Asiamold will open its doors from 3 – 5 March 2022 at the China Import and Export Fair Complex in Guangzhou, to showcase the latest mould making, 3D printing and die casting innovations from leading domestic and international brands. In addition to the exhibition, the fair also offers a comprehensive fringe programme to further facilitate networking, technology exchange and business opportunities for industry players across the manufacturing sector.

Held concurrently with SPS – Industrial Automation Fair (SIAF) Guangzhou, both Asiamold and SIAF are renowned industry events in South China. To kick start the 2022 sourcing year, both trade events are geared up towards stimulating greater collaboration and bringing forth boundless business opportunities for the entire manufacturing industry within the region. To-date, the fairs have confirmed numerous suppliers to cater to the increasing demands of the automotive manufacturing, home appliances, electronics, medical and packaging industries and many more. Leading companies confirmed for Asiamold in their respective industry sectors include:

Precision Moulding Services

Jingxiao Metal, JMT Mould, Liangyu Hardware and Plastic, Nan He Jian Yi, Seal Mould, Topwell Spring, Yalu, Yangfan, Zhong Da Xiang, Zifu and others.

Mould Making Components and Accessories

Gunri, Huayong, Jinpan, Mingshan, Shengyi, Threeup, Yijia and others.

Moulding Materials and Surface Treatment Services

Aomeite, Hostar, Linchen, Naisense, One Create/Saarschmiede, PVT and others.

Mould Making, Die-casting and 3D Printing Services

AO Ding Mo, Bole, Dong Ni Bao, Fusion Intelligence, Hanway, OJ Precise, Pingli, Rayshape, Shengyan, Yitai and others.

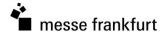
Concurrent events to lead the industry forward with key trends and insights

January 2022

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AOG22_PR2_eng

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In order to provide a wide-ranging trade platform for fairgoers to

exchange insightful market news and capture more opportunities, a comprehensive fringe programme will be held alongside the exhibition to help industry players keep up to date on emerging market trends and navigate new business opportunities. A series of informative sessions will equip attendees with the latest industry developments and market insights. Some highlights include:

• The 3rd Industrial Moulding Summit

Co-organised by the Society of Advanced Moulding Technology (SAMT) and Asiamold, invited industry leaders and experts will share their latest technological findings and case studies on smart plastic injection moulding, multi-colour injection moulding, additive manufacturing solutions and more.

The 4th 3D Printing Industry Technology & Applications Summit

Industry's leading 3D printing manufacturers will present their cutting-edge applications and case-studies to facilitate interactive discussions and technical exchanges within the industry.

Open Lectures on Moulding Technologies

Invited speakers from academic institutions will share their expertise on industrial mould designs to bring further attention to the moulding industry's development.

Furthermore, Asiamold receives strong support from industry associations. Apart from the continued support from the Guangzhou Die & Mould Industry Association and the Society of Advanced Moulding Technology, a new supporter, Foshan Nanhai District Machinery Equipment Trade Association, will form a delegation group consisting of their members to source for the smart manufacturing solutions offered at Asiamold and SIAF.

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including Rosmould, Formnext + PM South China, and Formnext. The next edition of Rosmould will take place from 7 – 9 June 2022 in Moscow. Formnext + PM South China will be held from 14 – 16 September 2022 in Shenzhen. The next edition of Formnext will be held from 15 – 18 November 2022 at the Frankfurt exhibition grounds in Germany.

For more information, please visit <u>www.asiamold-china.com</u> or email <u>asiamold@china.messefrankfurt.com</u>.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus

Asiamold Guangzhou, 3 – 5 March 2022 pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Asiamold Guangzhou, 3 – 5 March 2022

^{*} Preliminary figures for 2021