

Press release

February 2022

Asiamold – Guangzhou International Mould & Die Exhibition to open from 3 – 5 March

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The 16th edition of Asiamold – Guangzhou International Mould & Die Exhibition is ready to present some of the latest offerings from the mould, die casting and additive manufacturing markets. Running concurrently with SPS – Industrial Automation Fair (SIAF) Guangzhou at the China Import and Export Fair Complex in Guangzhou, both fairs expect to welcome over 65,000 visitors and host 532 exhibitors across 40,000 sqm of exhibition space.

Asiamold has always been one of the most prominent fairs for the mould and 3D printing community in South China. With the Chinese government's latest green and production initiatives supporting the manufacturing industry, the fair is dedicated to keeping pace with market trends by showcasing up-to-date technologies and solutions. In order to attend to all fairgoers' sourcing needs, a comprehensive fringe programme will be on offer where exhibitors and visitors will have the opportunity to discuss the latest products and technological advancements.

Influential mould and 3D printing brands assemble for this year's fair

In order to accommodate current market needs, a number of leading companies have confirmed their participation in the three-day fair to showcase their latest innovations, including Andefeer, Xuhong Precision, Formlabs, Fusion Intelligence, Gunri, Gree Daikin, Hanway, LSF MOLD, Hostar Hotrunner, Jingxiao Metal, Jinpan Mould Parts, Liangyu Hardware and Plastic, Maxmore, ShingFung Precision, OJ Precise, Pingli, Seal Mould, Topwell Spring, Yalu, Yitai, Zhong Da Xiang and others.

This strong line-up of moulding and 3D printing brands has also attracted an important supporter, the Foshan Nanhai District Machinery Equipment Trade Association. It has confirmed a delegation consisting of more than 10 of their members to exhibit at the fair as well as to source for the many cutting-edge smart manufacturing solutions offered at Asiamold and SIAF. Well-known brands confirmed to showcase their innovations at Asiamold 2022 include Gangyi Hydraulic, Excellent Sealing Products, Top Precision Engineering, Yashengda, Yijia and others.

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Extensive fringe programme to foster business and technical exchanges

More than just a platform for buying and selling, Asiamold also provides valuable opportunities for learning, by addressing the hottest industry topics and facilitating thought-provoking business and technical exchanges. High-calibre industry experts will dive deep into the latest market trends and developments within the industry, covering mould making, metal working and 3D printing technologies among other relevant sectors. Some of the highlighted events and topics to be covered in 2022 include:

The 3rd Industrial Moulding Summit (3 March 2022)

- Topic: Applying Small-sized FDM / FFF 3D Printing Equipment in Mould Manufacturing
Presented by: Mr Enderwick Pei , Marketing Director, Raise3D
- Topic: Quality Assurance and Scientific Reviews for Mould Making
Presented by: Mr Xiao Keng Cheng, Reputable industry moulding expert
- Topic: Moldflow – Cost-saving and Profit-increasing Solution for Mould Companies
Presented by: Ms Zeng li Juan, Moldflow Technical Director, ARP Technology

Dual and Multi-colour Injection Moulding Technology Summit (4 March 2022)

- Topic: In-mould Cutting Technology for Dual-colour Moulds
Presented by: Mr Li Bin, Director, Guangdong Sangtian Mould & Plastic Technology Co Ltd
- Topic: Non-stick Technology for Dual-colour Liquid Silicone Moulds
Presented by: Ms Liu Xin, General Manager, Dongguan Huasheng Optical Technology Co Ltd
- Topic: Geely's Multi-colour Automotive Light Bucket Moulds
Presented by: Mr Xu Li Min, Senior Engineer, Magneti Maralli Automotive Lighting (Foshan) Co Ltd
- Topic: An Overview on Dual-colour Liquid Silicone and Cubic Moulding Technologies
Presented by: Mr Mao Shan, Process Engineer, Arburg Machine & Trading (Shenzhen) Co Ltd

The 4th 3D Printing Industry Technology & Applications Summit (4 March 2022)

- Topic: Promoting the Application of 3D Metal Printed Moulds to Newer Heights
Presented by: Mr Yang Jian Jing, Sales Director, Guangdong Precision Mould & Laser Technology Co Ltd

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- Topic: Additive Manufacturing Technology Facilitates Auto

Enterprises Technological Bottlenecks – Application Case Study on 3D Systems' New Generation Additive Manufacturing Solutions

- Presented by: Mr Deng He Qing, Sales Channel Manager in South China, 3D Systems
- Topic: Formlabs New ESD Resin Product Launch – Desktop 3D Printing Officially Applied in Industrial Manufacturing
Presented by: Ms Ke Lin, Senior Manager of the Greater China region, Formlabs
- Topic: The Technical Application on Metal 3D Printed Moulds and other Components
Presented by: Mr Zhou Gong Sheng, Deputy General Manager, Guangdong Additive & Subtractive Manufacturing Technology Co Ltd

Open Lectures on Moulding Technologies (5 March 2022)

- Topic: Improvements on Injection Moulding and Mechanical Design
Presented by: Various speakers from academic institutions

Additional health and hygiene precautions to be put in place

As a leading trade fair organiser, Messe Frankfurt's top priority remains the health and safety of fairgoers. To ensure that visitors and exhibitors can meet in a hygienic and safe environment, added measures will be in place at the fair. These will include: real-name authentication at registration, onsite temperature checks, frequent sterilisation of public areas as well as social distancing measures for conference and seminar audiences, amongst others.

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including Rosmould, Formnext + PM South China, and Formnext. The next edition of Rosmould will take place from 7 – 9 June 2022 in Moscow. Formnext + PM South China will be held from 14 – 16 September 2022 in Shenzhen. The next edition of Formnext will be held from 15 – 18 November 2022 at the Frankfurt exhibition grounds in Germany.

For more information, please visit www.asiamold-china.com or email asiamold@china.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of

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our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021